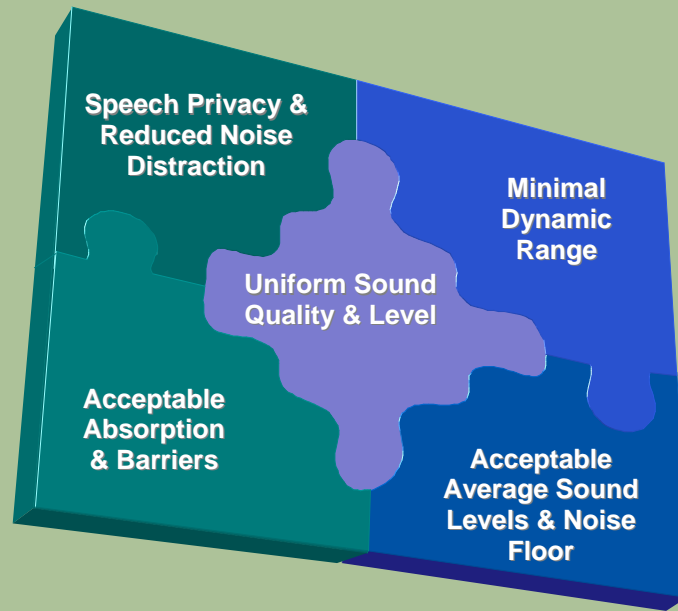


# Designing for Effective Acoustics



Studies show that acoustics are an essential consideration in meeting what is arguably the primary goal of the office: to provide a setting conducive to optimal work performance. Speech privacy and comfort are key to this type of environment, and noise problems influence both concentration and error rates by decreasing one's ability to think clearly and communicate effectively. In fact, a survey of 400 business managers conducted by the Building Owners and Managers Association (BOMA) and the University of Maryland identifies noise control as the greatest opportunity for productivity improvements with an estimated average increase of 26 percent. Such statistics suggest that the benefits of an effective acoustic environment on workplace satisfaction and profitability would be substantial. But what is an effective acoustic environment? In all but the most difficult situations, effective acoustics can easily be achieved – first, by understanding the basic requirements for good acoustic performance and, second, by incorporating the methods and materials necessary to meet those requirements into the office design.

## **Niklas Moeller, MBA**

Niklas earned an MBA from Queen's University in Kingston, Ontario. After graduating in 1996, he began working as a business consultant with an international consulting company on a wide variety of projects, ranging from activity-based costing programs and IT infrastructure designs, to organizational assessments. Recognizing the opportunities in office ergonomics, Niklas made the decision to join K.R. Moeller Associates Ltd. in 1998. He has been involved in almost every aspect of the sound masking industry from manufacturing, research, product development, installation, sales, and marketing, to international market development. Niklas has given a number of presentations on office acoustics to facility organizations for major corporations and at tradeshows.

### **WHEN:**

Wednesday, January 25

5:15 - 6:45,  
including 30 minutes  
registration/ networking

### **WHERE:**

S. Rose Company  
1213 Prospect Avenue  
Cleveland, OH 44115

\* free parking in our lot  
across the street

### **REGISTER:**

To register, please contact:

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216-781-8200